

## FALY ACADEMY'S

### PHOTOGRAPHIC IMAGES AND SOCIAL MEDIA POLICY

#### Policy Background

Photographic images, audio and/or video recordings (the "Released Media") of players involved in Faly Academy's practices, games, tournaments, camps and other events and activities may be captured by still and/or video cameras. Some of this Released Media may be published from time to time by Faly Academy ("FA") in various media, including, but not limited to, advertisements, brochures, newsletters, newspapers, magazines, slide shows, television programs, live streaming, websites and on social media, including Facebook, Twitter and similar services. The Release Media of players may also be displayed at FA's events or at events to which FA has been invited.

The Released Media published may include players' identifying information. FA is committed to ensuring that its use of player's personal information, including the publishing of photographs and recordings, is always respectful of the player, and in accordance with all legal obligations, including British Columbia Personal Information Protection Act (PIPA).

#### Policy Statement

FA will not reproduce, use, exhibit, display, publish, broadcast, distribute, and create derivative works of the Released Media of the player, taken for use in connection with the activities of FA or for promoting, publicizing, or explaining FA, or its programs and activities, on any media which is widely-accessible, such as the internet and including social media, or which is distributed outside the FA community, without prior parental consent.

Parents can provide consent using the forms at the end of FA's Photographic Images and Social Media policy. The consent given by the parents using these forms shall be in effect for all the time during which the player is a member of FA. FA shall be entitled to continue using the Released Media as provided herein, even after a player ceases to be a member of FA, unless the parents of such player expressly withdraw their previously granted consent with respect to the use of such Released Media.

FA will assume parental consent for the use or publishing of player's personal information, including the Released Media, for internal purposes or which are published and distributed or accessible only to members of the FA community, unless and until expressly advised otherwise.

Consent Forms

Please indicate below your preferences:

Option 1: Yes, I have read FA's Photographic Images and Social Media policy and consent to the use, publication and display of the Released Media involving my child as described, or for similar purposes, outside of the FA community. I acknowledge there will be no money or other compensation payable by FA to me for the Released Media. The copyright in the Released Media is and will remain the exclusive property of FA. I agree that FA is granted free of charge and forever the right to edit and modify the Released Media as it sees fit without my/my child's consent. I understand that this consent form is legally binding and so affects my child's/my legal rights on the basis set out above.

Print Name of Parent 1:

Print Name of Parent 2:

\_\_\_\_\_

\_\_\_\_\_

Signature of Parent 1

Signature of Parent 2

Signature Date: \_\_\_\_\_

Signature Date: \_\_\_\_\_

Name of Player:

\_\_\_\_\_

Option 2: No, I do not consent to having any Released Media involving my child used outside of the FA community as described or for similar purposes.

Print Name of Parent 1:

Print Name of Parent 2:

\_\_\_\_\_

\_\_\_\_\_

Signature of Parent 1

Signature of Parent 2

Signature Date: \_\_\_\_\_

Signature Date: \_\_\_\_\_